



GUIDED AND BRACED BY THE HAND OF GOD,  
OUR PURPOSE AS A GROUP IS BOTH  
SIMPLE AND ENORMOUSLY COMPLEX:

**TO IMPROVE THE  
QUALITY OF LIFE  
IN AFRICA**





**Empowering people.  
Developing communities.  
Enhancing lives.**

Established in 1983 by Graham Power, the Power Group has 2 distinct operating entities – Power Construction and Power Developments

While focusing on their own core strengths, these two operating companies nevertheless share the Power core ideology and operate in accordance with the Power Ways.

Like a precision-engineered timepiece, our organization is an integrated system of processes and procedures perfected over the years. What makes us tick with such efficiency, is the combination of experience, innovation, commitment and adherence to the Power Ways, a set of benchmarks that – together with the company values – govern the ethics, performance and quality of each company and division within the Group.



# OUR PURPOSE

To improve the quality of life in Africa through infrastructure development.

# OUR VISION

To be recognised and respected as the first choice supplier of civil, building and property development services as we lay the foundation for growing successful business partnerships in realizing our 100-year dream.

# OUR VALUES

Over the course of the years our Group has built a reputation for being ethical, reliable, attentive to quality, responsible towards our people and their communities and insistent on professionalism. What we have established during our past will lead us into our future.

## > We foster an **ETHICAL** environment

We display the highest levels of honesty, fairness and integrity in the way we conduct our business. Our business practices conform to relevant legislation and agreements that govern our industry. We believe that ethical behaviour provides inner peace, better quality of life and contribute to our long-term survival and growth.

## > We enhance lives through continuous **CARING**

Our diverse people are our greatest asset. We prioritise the health and safety of our employees and all affected stakeholders. We care for the environment and strive to minimise any impact our activities may have on the wellbeing of our communities.

We are committed to maximizing our people's potential through ongoing development and coaching. We build a passionate, loyal and proud workforce.

## > We are committed to **PROFESSIONALISM** in everything we do

We conduct ourselves with the highest degree of professionalism at all times. This ethos is evident in the competence of our people, our integrity, our leading-edge technology, as well as the appearance of our facilities, plant and equipment.



## > Uncompromised **QUALITY**

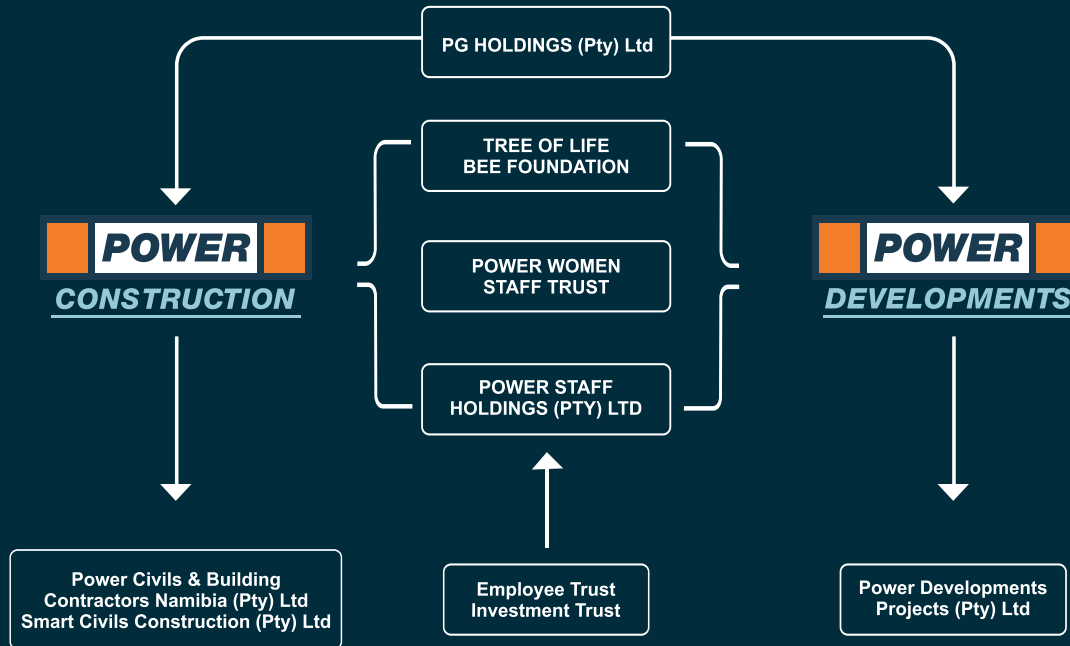
We are proud to produce work of high quality, within the programmed time, to standards greater than expected by our Clients, Consultants and Communities. Because we adhere to the principle of "First Time Right," we are committed to ongoing learning and will continuously improve our standards and work processes.

## > Unwavering **RELIABILITY**

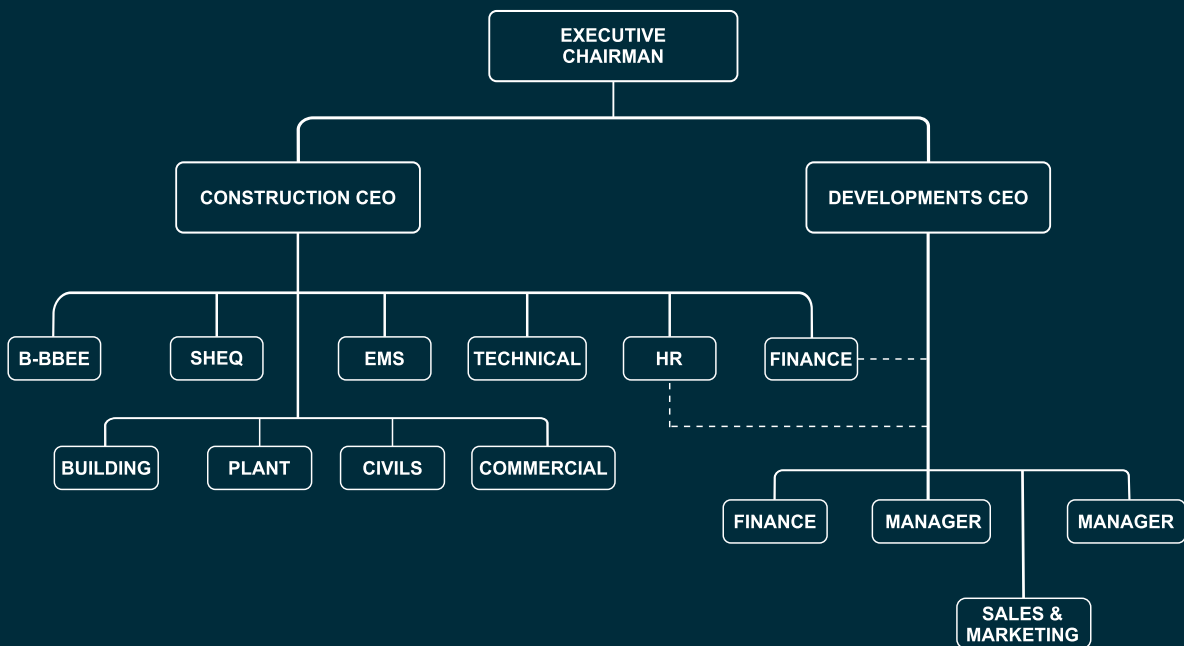
We are totally committed to fulfilling the promises we make to our stakeholders. We can be relied on to provide the agreed product and service on time and according to specification.

# OUR STRUCTURE

## POWER GROUP SHAREHOLDING



## POWER GROUP MANAGEMENT



**POWER GROUP  
OFFERS A CULTURE  
OF EMPOWERMENT,  
INTEGRITY AND  
ACCOUNTABILITY**



We're mindful of the role we play in society and are responsible citizens committed to protecting and sustaining our environment for future generations.

## **Our commitment to corporate responsibility is demonstrated through the following:**

### **> CORPORATE SOCIAL INVESTMENT**

Since 2000, 10% of the Group's profits are channelled into the Power Group Charitable Fund, which dispenses the proceeds to fund programmes and initiatives aimed at education, training, HIV/Aids, poverty alleviation, welfare and upliftment.

### **> EMPLOYEE WELLNESS**

The Group has programmes to assist employees in the fight against the scourge of HIV/Aids and in the prevention, identification, and treatment of psychosocial problems.

### **> SAFETY**

We care for our people and that means never compromising safety. We strive to ensure that our staff are always workplace safe through the application of sound safety management principles and operating procedures. Accountability for safety issues instils a safety culture.

### **> ENTERPRISE DEVELOPMENT**

A commitment to engage and develop previously disadvantaged individuals and enterprises has led to assistance being provided to promising entrepreneurs seeking opportunities in construction and property development. This has taken the form of establishing viable enterprises, partnerships and joint ventures as well as subcontracting and mentoring relationships.

### **> B-BBEE**

Continuing the company's long-established commitment to transformation, Power Construction is a level 1 B-BBEE contributor. We have visibly contributed to an active economy and more empowered people in our region. Earning a Level 1 status is not about the certificate on the wall; it's about making meaningful, ongoing changes to society. It further supports our purpose; To improve the quality of life in Africa through infrastructure development.

### **> QUALITY**

Power Construction is ISO 9001: 2015 certified



# POWER CONSTRUCTION



Undertakes multi-disciplinary projects in road construction, concrete works, township development, bulk earthworks, airport taxi-and-runways, building construction, engineering management services and structures.

## SOUTH DIVISION

Operating from Blackheath near Cape Town working across the Northern, Southern and Western Cape

## NORTH DIVISION

Active in Gauteng and neighbouring provinces since 2004, based in Centurion

## COASTAL DIVISION

Has been operating in the Southern and Eastern Cape Provinces since 1989 from the Port Elizabeth office

## ENGINEERING MANAGEMENT SERVICES (EMS) DIVISION

Providing clients with a dedicated one-stop service that includes wind farm civil and balance of plant (including electrical services), solar farm civil and balance of plant and project management of multi-disciplinary projects including EPC

## THE PLANT DIVISION

Including a fully equipped workshop, providing the Group with the necessary equipment and machinery. This division is responsible for the maintenance of our large fleet of construction machines and vehicles

## BUILDING DIVISION

Based in Cape Town and concentrates on commercial, institutional, industrial and lifestyle projects





# OUR SERVICES

Our services include, amongst others the following:



### CIVILS

- Township Infrastructure
- Pipe Lines
- Golf Course Infrastructure
- Marines & Canals Structures
- Bridges & Structures
- Dam Construction



### ROADS & EARTHWORKS

- Road Construction
- Rural (main) Roads
- Urban Roads Freeways
- Road Rehabilitation
- Airports Taxiways
- Bulk Earthworks
- Road Surfacing



### BUILDING & HOUSING

- Housing
- Industrial Parks & Buildings
- Residential Estates
- Institutional & Educational
- Office Parks & Building



### EMS

- Wind Farm Civils
- Solar Farm Civils
- EPC Projects



# POWER DEVELOPMENTS

Established in 1991, this is the property development company of the Power Group. It specialises in turnkey property development solutions and initiates and manages multi-million Rand industrial, retail, commercial and upmarket residential developments.

Our development portfolio covers:

- Industrial, retail-and-commercial
- Upmarket and affordable residential housing

Within these portfolios, our development services include:

- Property developers
- Project management
- Development facilitation
- Project partners
- Turnkey housing
- Land identification
- Coordinating regulatory approvals
- Funding applications
- Professional team management
- Sales and marketing management





Our enthusiasm and passion for quality developments has won us numerous local and international property development awards including Provincial and National Best Developer of the Year awards in the Affordable Housing category. As such, we claim to be the market leaders in the Integrated, FLISP and GAP markets where we have produced more than 50 000 residential homes.

In addition to integrated housing, we have a track record in luxury and upmarket residential lifestyle and retirement estates in freehold, sectional title and life rights scenarios. We partner with the country's leading financial institutions, and they have the confidence to associate their name and reputation to our quality developments tailor made for discerning clients.



# HOUSING DIVISION

With a focus of large integrated developments, subsidised and affordable housing projects, we provide a complete turnkey service to local and provincial housing authorities – from concept, identification of land, co-ordination of approvals, professional services to handing over the keys to beneficiaries.

Clients throughout the country and neighbouring states have benefited from this inclusive approach and we are proud to have provided dignified housing to more than 50 000 beneficiaries.

Our Services include:

- Integrated housing projects
- Subsidised mass housing schemes
- Bonded and GAP housing
- BNG and FLISP housing
- Implementing agent

**50 000**  
THE NUMBER  
OF HOUSES  
BUILT TO DATE

Experienced people – committed to the long-term success of Power – form the backbone of the Group. Our past informs us, it guides us and but equips us to perform. However, a willingness to embrace the future drives us and spurs us on to enhance the ways in which people work, play, move about and live their lives in an ever-changing Africa.

Changing landscapes and lifestyles has always been a theme in everything we do. And while monuments in concrete, bitumen, bricks and steel serve as measures of our growing success, we are committed to leaving behind a legacy that is even more enduring: a growing body of people who have been empowered through our conscious and consistent outreach efforts.

**POWER**  
**GROUP**

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