

28TH IFHE INTERNATIONAL CONFERENCE



IFHE 2024

Patient Centred Healthcare Engineering Design

15 - 17 OCTOBER 2024 - CAPE TOWN, SOUTH AFRICA



CALL FOR SPONSORS

The **International Federation of Healthcare Engineering** event gathers senior people from around the world involved in the provision of healthcare services to seek ways to improve healthcare service delivery.

The Purpose of the conference is to share successes and find solutions to outstanding challenges specifically around the above-mentioned topics.

The Covid-19 pandemic highlighted the need for better awareness, preparedness and closer collaboration between the public private sector and the medical staff and infrastructure professionals. It highlighted our vulnerability to global trade and the need for improved early recognition of threats and coordination of resources to combat them.

We will take a holistic view of our healthcare services by analyzing where we are today, and what is required to shape a sustainable and adaptable healthcare infrastructure for the future. We will delve into the latest trends in infection prevention and control, design and construction, the changes required in management and operations, advances in technology, and explore the ways in which we can work smarter to improve healthcare service delivery and reduce costs.

The conference aims at the following sectors:

- › Hospital CEO's, Senior Managers & Hospital Clinical Managers
- › Nursing Managers, Senior Nursing & Medical Staff
- › Technical Managers, Hospital Engineers & Maintenance Personnel
- › Health Service and Facilities Planners, Administrators & Managers
- › HR and Training Managers
- › Architects, Designers & Quantity Surveyors
- › Infrastructure Equipment Suppliers & Specialists
- › Clinical Engineering Practitioners & Technicians
- › Medical Equipment Suppliers & Specialists
- › Information Technology & Communications Specialists
- › Health, Safety & Security Specialists

SPONSORSHIP OPPORTUNITIES

A variety of sponsorship options are available to enhance your brand exposure to the influential healthcare experts from around the world.

These include:	Gold	R175 000 ex VAT
	Silver	R125 000 ex VAT
	Bronze	R75 000 ex VAT

MAJOR SPONSORS

SPONSORSHIP BENEFITS	GOLD R175 000 ex VAT	SILVER R125 000 ex VAT	BRONZE R75 000 ex VAT
Sponsor profile on the conference website, including: <ul style="list-style-type: none"> › Company Logo › 200-word company bio › Links to company website and social media platforms Additional links to company or product brochures	✓	✓	✓
Company logo to appear on the inside front cover / first page of the conference programme	✓	✓	✓
Colour advertisement in the conference booklet	Double page	Full page	Full page
Company logo to appear on venue signage	✓	✓	✓
Company banner may be displayed outside a conference venue	✓	✓	✓
Run a promotional video during the conference breaks	3 minutes	2 minutes	1 minute
Company brochure may be included in the delegate conference bag	✓	✓	✓

Hosted by South African Federation of Healthcare Engineering and International Federation of Healthcare Engineering in association with SBS Conferences & Exhibitions



**INTERNATIONAL
FEDERATION
OF HEALTHCARE
ENGINEERING**



SAFHE
South African Federation of Healthcare Engineering



Free tickets to the conference, welcome reception, and gala dinner	6 Valued at R89 970	4 Valued at R59 980	2 Valued at R29 990
Free exhibition space (per square meters)	Up to 18m ² Valued at R85 000	Up to 12m ² Valued at R57 000	Up to 9m ² Valued at R42 750

NAME BRANDING OF EVENTS (EX VAT)

WELCOME RECEPTION

R120 000

- › Naming rights to the event
- › Sponsor will receive recognition on the website as well as in the final programme (printed and/or app-based).
- › The sponsor will have the opportunity to place branding at the event on the evening, in accordance with guidelines stipulated by the committee and the venue (sponsor to provide banners and any additional items they would like to brand the venue with).
- › Five welcome reception tickets

GALA DINNER

R200 000

The gala dinner is a highly anticipated, exclusive event where attendees come together to experience an evening of culinary delights.

- › Naming rights to the event.
- › Sponsor will be entitled to a five-minute address at the dinner.
- › Sponsor will receive recognition on the website as well as in the final programme (printed and/or app-based).
- › The sponsor will have the opportunity to place branding at the event on the evening, in accordance with guidelines stipulated by the committee and the venue (sponsor to provide banners and any additional items they would like to brand the venue with).
- › Two full conference registration fees.
- › Five gala dinner tickets.
- › Sponsor may supply a gift for each place setting bearing the company logo.

LUNCHES PER DAY

R50 000

- › Sponsors can display banners in the lunch area and leave marketing material on tables.
- › Sponsor will receive recognition on the website as well as in the final programme (printed and/or app-based).
- › Sponsors will be acknowledged in the opening session.

REFRESHMENTS PER DAY

R50 000

- › Sponsor will receive recognition on the website as well as in the final programme (printed and/or app-based).
- › Sponsors will be acknowledged in the opening session.

SPONSORSHIP OF SPECIFIC ITEMS (EX VAT)

The following items or any other appropriately useful items may be provided or sponsored (Estimated requirement 400)

Conference bags (est. R120 each)	R48 000
Pens (est. R25 each)	R10 000
Notepads (est. R30 each)	R12 000
Name badgers & lanyards (est. R50 each)	R20 000
Wines for Welcome Reception (30 cases)	R45 000
Wines for Gala Dinner (30 cases)	R45 000
Branded cool water stations per station (6 stations available)	R5 000

STUDENT SPONSORSHIP (EXCLUDING VAT)

Contributions towards students cost of attending R10 000 per student.

We are happy to discuss the above options or any other ideas you may have in terms of how your company's participation can add value to the delegates in return for brand exposure to your company.

ENQUIRIES

For more information please visit: sbs.co.za/ifhe2024

Tel: +27 (0)71 384 1780 / Email: info@sbs.co.za

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